

THE FITNESS INDUSTRY'S RESPONSE TO COVID



Clubs around the world have made the Active & Safe Commitment developed by industry experts in accordance with the foremost public health guidance.

- Physical distancing/mitigation measures;
- Employee/member safety protocols;
- Cleaning, sanitizing, and disinfecting; and
- Contact tracing.

Clubs immediately started working with and following a four-pronged framework for managing risks associated with COVID-19 in exercise facilities. IHRSA created this framework with reference to the World Health Organization (WHO), U.S. Centers for Disease Control and Prevention (CDC), John Hopkins Center for Health Security, as well as in consultations with club operators and federations partners worldwide.

IHRSA and the fitness industry created a Medical, Science, and Health Advisory Council to work with medical, science, and health experts to protect public safety while improving population health and individual health risks, and advance the health and fitness industry.

PROTOCOLS WORK

There is substantial data that America's gyms and health clubs, when following safety protocols can operate safely.

UNITED STATES

2,877 GYMS
49.4 MILLION CHECK-INS
0.002% INFECTION RATE

DATA COLLECTED BY MXM & IHRSA FROM JUNE - AUGUST



ENGLAND

1,300 GYMS
8 MILLION CHECK-INS
17 CASES OF COVID-19

DATA COLLECTED BY UKACTIVE

AUSTRALIA

423 GYMS
6.26 MILLION CHECK-INS
13 CASES OF COVID-19

DATA COLLECTED BY FITNESS AUSTRALIA

A case control study published in the CDC's Morbidity and Mortality Weekly Report found that people who tested positive for COVID-19 were more likely to have dined in a restaurant or have had a close contact diagnosed with COVID-19. There was **no statistically significant association** between COVID-19 test results and visiting a gym.

Data collected as part of an ongoing study at the University of Florida found **no detectable SARS-CoV-2** (the virus causing COVID-19) in the air during multiple testing periods at a health club in Florida in which patrons were following state guidelines and appropriate social distancing measures.

CONTACT TRACING PER STATE BEARS THIS OUT AS WELL

As of December 21, 2020 six U.S. states have released COVID-19 contact tracing data.

*Massachusetts combined with casinos, pools, beaches, and hospitality and Washington combined gyms with arts, entertainment, and recreation.

locations responsible for the

HIGHEST SPREAD

- 27%** healthcare locations
- 13.4%** factory and manufacturer
- 21%** bars & restaurants
- 87.6%** households
- 74%** households & social gatherings
- 25%** healthcare & social assistance

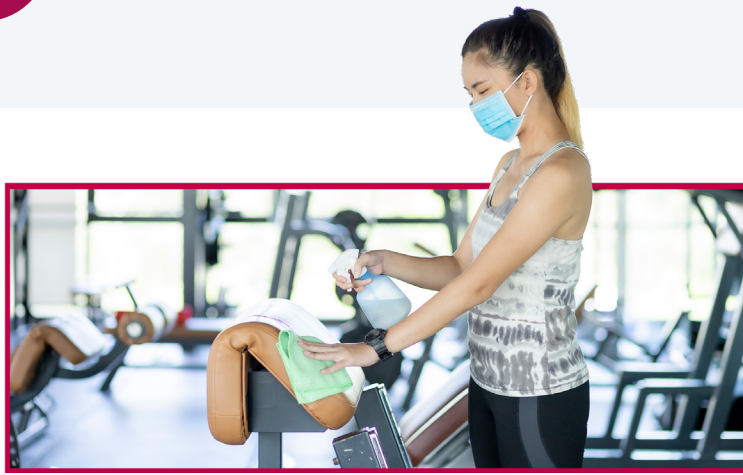


cases linked to

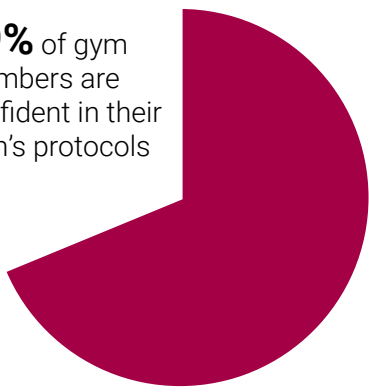
GYMS

- 0.03%**
- 1.5%**
- 2.5%**
- 0.2%***
- 0.06%**
- 1%***

PEOPLE ARE MORE CONFIDENT IN THEIR GYM'S SAFETY PROTOCOLS THAN OTHER BUSINESSES



69% of gym members are confident in their gym's protocols



67% confident in retailers' protocols



67% confident in coffee shops' protocols



62% confident in indoor dining protocols